Values, Mission, and Vision Takeaway Message

Our **values** are core beliefs or desires that guide and motivate our attitudes and actions.

- Surveys tell us that candidates for leadership are judged on "strong values."
- Values take a variety of forms – principles or standards, personal qualities, character traits, and codes of ethics.

A **mission** is a reason for being; an end to be achieved.

- Missions are oftentimes summarized in mission statements, which reflect the core values of an organization and communicate the organization's long-term objectives.

A **vision** is a picture of future success.

- It forms when we think far enough ahead to realize that there will be important challenges that we can prepare for now.

"Nothing happens unless first a dream." – Carl Sandburg

Six criteria for a meaningful vision include:

- Engages the heart and spirit
- Leads towards a worthwhile goal
- Gives meaning to an effort
- Is simple
- Is attainable
- Can change over time

The Wood Badge ticket allows you set out a personal vision for Scouting based upon your own values. Writing out then "working" your ticket helps you put into practice the leadership skills you learn during Wood Badge.

The Wood Badge ticket consists of a vision statement, then 5 SMART (specific, measurable, attainable, relevant, and timely) goals that you will need to complete in the next 18 months.

- Your troop guide will help you prepare your ticket.
- A ticket counselor (your troop guide or a Scouter in your own council) will help you complete your ticket.
- You and your counselor decide when your ticket is complete, and therefore qualifies you for Wood Badge recognition.